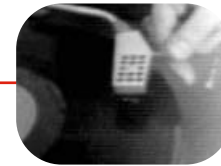


***Watching TV
is boring.***



***Art doesn't
pay dividends.***



Think again!

Welcome to the World of VinylVideo™!

www.vinylvideo.com

We present to you a new and fascinating product that will revolutionize your daily TV viewing.

With VinylVideo™, you can now transform your old record player and your TV set into a brand-new **home movie** medium - quickly, conveniently, and without complicated instruction manuals.

With the revolutionary **VinylVideo™ Picture Discs**, for which numerous top-name artists have already produced exclusive works, you can now design your own TV viewing program featuring picture quality that is truly **extraordinary**.

VinylVideo™ is: **moving image from LP records.**

VinylVideo™ is: **much easier to operate** than comparable home video systems.

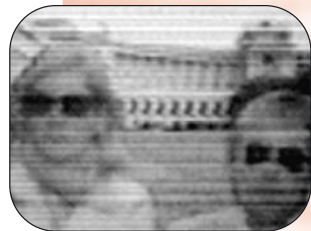
VinylVideo™ is: **simply a fun new way to watch TV!**



© VÖGEL



© MONOSCOPE



© HANEL



© SCHMITZ



© BECK

VinylVideo™ on Tour

So, you want to experience VinylVideo™ live? This coming fall will offer you plenty of opportunities to visit our "Welcome to the World of VinylVideo™" sales booth or experience our new live performance "VinylVideo™ In The Mix". Appearance venues include the ISEA Conference in Nagoya/Japan and UCLA's "Turntablist" Festival in Los Angeles/USA. More of these introductory events are planned for 2003 - our website www.vinylvideo.com will keep you posted!



© JODI



© WESSER

© ERIKSSON

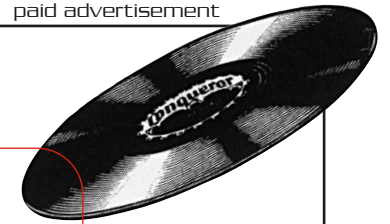
The VinylVideo™ Home Kit

For the first time in media history, VinylVideo™ allows the storage and playback of video using normal longplay records. All you need is your old turntable, your normal TV set and our brandnew VinylVideo™ Home Kit that you can order right now.

The VinylVideo™ Home Kit is a one-of-a-kind masterpiece featuring state-of-the-art engineering. Onlineloop Laboratories has developed a top-quality product, solidly crafted of the finest materials, with a handsome exterior created by star designer Leo Schatzl. You can look forward to a new era of entertainment electronics featuring an unmistakably distinctive look offered only by VinylVideo™.

Our technicians are working feverishly on the final details of the VinylVideo™ Home Kit; the first copies will be ready for delivery in Spring 2003.

Act now to reserve your Home Kit, available exclusively on our website at shop.vinylvideo.com.



„... a work of electronic ingenuity ...“
San Francisco Bay Guardian

„Come on over and we'll watch some records!“
The New York Times

„... the movies look like they come from a parallel world ...“

frieze magazine

„... brilliant Low-Fi home video system ...“
Der Standard



Only VinylVideo™ guarantees you Picture Discs that will practically **last for ever!**

Whereas magnetic tapes are often unplayable after only a couple of decades, the **durability** of digital video media is a giant question mark (which certainly can't be cleared up by dubious tests in so-called climatic chambers) and Hollywood is spending millions in an attempt to save the original negative of "Gone with the Wind", VinylVideo™ Picture Discs have a virtually unlimited life if they are properly stored (at room temperature).

We guarantee it!



„... Groove Tube! ...“
Wired Magazine

„... deserves an authentic place in the ranks of dead media on its own account ...“
Bruce Sterling, Dead Media Project



Limited Edition!

Many renowned artists have already produced works for VinylVideo™, and their ranks are growing daily! Don't miss this unique opportunity to acquire Picture Discs that have been created **exclusively** for this fascinating new medium.

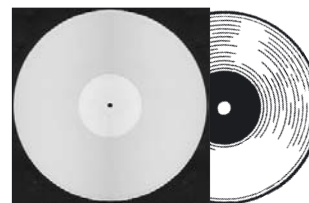
All VinylVideo™ Picture Discs are issued in strictly limited editions of only 10 copies, and thus constitute an **ideal investment opportunity**. Each disc comes with a cover designed by the artist and is hand-signed. Orders and price information exclusively on our website at shop.vinylvideo.com



Heimo Zobernig - Avoidance

The legendary 1992 Artrock Formation recorded live in concert. Heimo Zobernig, guitar, bluesharp, vocals - Hans Weigand, guitar - Martin Guttmann, guitar - Marcus Geiger, bass - produced by Edek Bartz

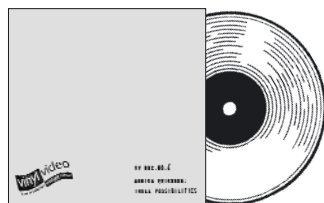
W
rec.no. 02



Jodi - Zapp+Ctrl-Space

The agents provocateurs of net.art demilitarize the world of computer games on Side A, careening at high speed through a labyrinth of pure textures and geometry. Side B explains why it might also be a good thing to have a lot of TV channels.

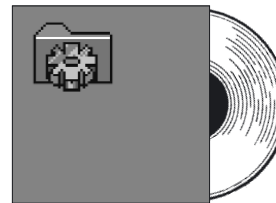
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Annika Eriksson - Three Possibilities

So then, Which wig shall we select today? Applied decision-making aids from the sober North by Annika Eriksson (Sweden). With bonus track, only on vinyl.

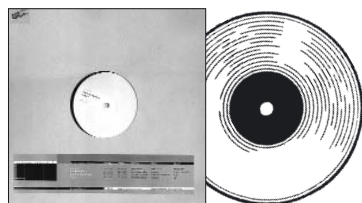
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rec.no. 04



OIia Lialina/teleportacia.org

The Disk by russian net artist OIia Lialina is a collaborative work with the staff of www.teleportacia.org. It contains video reports of five passengers, who had mysteriously disappeared in a february '99 teleportation incident.

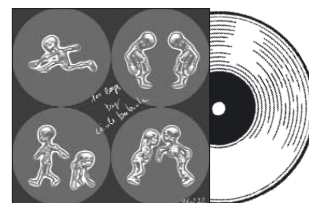
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rec.no. 19



Gereon Schmitz/Visomat Laboric

Star Berlin veejay Gereon Schmitz and his Visomat Laborics brings you technical gems from his treasure chest. With a soundtrack featuring Raytracing, Panasonic, Fennesz, Afx_3rd, Ryuji Ikeda, Terre Thaemlitz a.o.

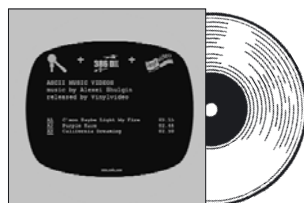
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rec.no. 07



Cecile Babiolle - 100 Loops

the animation queen from Paris sends shivers down your spine - watch one hundred little skeletons dancing to a gruesome soundtrack that Mr. Moog surely would have liked. Perfect for VJ-ing.

W
rec.no. 22



Vuk Cosic/Alexej Shulgin - ASCII-Video meets Cyberpunk Rockband 386 DX

The legendary ASCII films by Vuk Cosic undergo a radical reevaluation through their transfer to vinyl. Alexej Shulgin offers brilliant interpretations of unforgettable '60s and '70s pop songs on 386.

W
rec.no. 09



Elke Krystufek - This Is Who We Are

The performance artist presents a cut-up of her legendary appearance at the Vienna Kunsthalle, mixed with disturbing sequences from Austria's inglorious past. Watch responsibly.

W
rec.no. 23

OnLineLoop

Dont delay - order now!
exclusively on our website www.vinylvideo.com